



The Global Language of Business

Product Certification Checklist

Nutritional Content

Version 4.3.10



Product Certification Checklist

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GS1 Canada
1500 Don Mills Road, Suite 800
Toronto, Ontario, M3B 3K4
P 416.510.8039
P 1.800.567.7084
F 416.510.1916
E info@gs1ca.org
www.gs1ca.org

Product Certification Get Started Checklist

This document describes the subscription process and the workflow for brand owners (data providers) who want to use Product Certification to ensure that information for published products is certified as accurate.

Introduction

Developed as part of the ECCnet Next Generation initiative in collaboration with industry and as a result of user feedback, Product Certification is a standardized data excellence tool that consolidates ecommerce, nutritional and pharmaceutical content certification processes within a single tool.

Product Certification enables multiple internal stakeholders and subject matter experts to certify all content in one user interface for multiple business processes, helping to improve data quality.

With the appropriate subscriptions, you can review and certify nutritional and eCom-merce content in one tool and apply certified content across multiple other GS1 Canada tools and services.

Product Certification enables brand owners to certify the accuracy and completeness of attribute values in the following product data areas:

- Basic product details
- Attributes as they relate to the Nutrition Facts panel on the product
- Ingredients as they relate to the ingredients label on the product
- A set of common allergens
- Certification claims (kosher, organic, halal, Aquaculture Stewardship Council, Marine Stewardship Council)
- Product claims (optional attributes to record statements as marked on the pack- age)

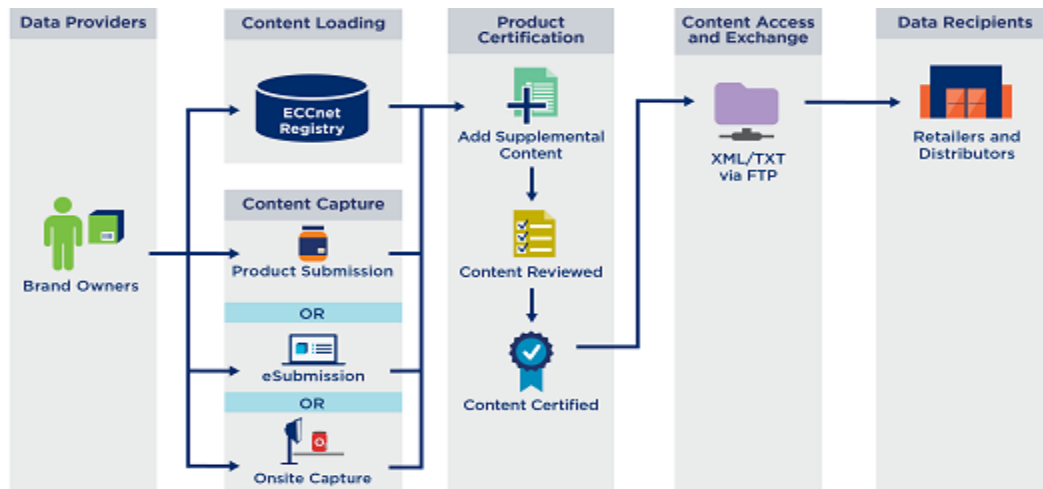
Roles

Role	Description
myGS1 Company Admin- istrator	Designates a user as Product Certification Admin- istrator to manage the Product Certification users.
Product Certification Admin- istrator (Admin)	Manages Product Certification users.
Reviewer	Validates all product images and related product information for products listed in Product Cer- tification tool. Adds information to Allergens, Certification

Role	Description
	Claims and Product Claims views.
Approver	Certifies the product after it has been reviewed by the Reviewer. Upon certification, the images and data for a given product are ready to be published to trading partners based on current ECCnet publication rules.
Viewer	Views attribute field values and cannot edit, validate or certify products.

Checklist

The figure below shows a simplified view of the entire Product Certification process.



The headings in the figure are described in the table below.

Heading	Description
Data Providers	This is a multiple step process: 1. The myGS1 Company Administrator logs in to myGS1 and designates a ProSYNC user as Product Certification Administrator (PCA) for Nutritional content to manage the service on behalf of your organization. For help, see <i>Designate a Product Certification Administrator</i> in the Product Certification Help Library .

Heading	Description
	<p>2. The Product Certification Administrator receives an invitation email from GS1 Canada with a registration link.</p> <p>3. The PCA logs into myGS1ca.org and completes the registration process by accepting the Platform Agreement.</p> <p>4. In My Tools, the PCA opens Product Certification and accepts the End User License Agreement.</p> <p>At this point, the Product Certification Administrator is ready to manage Product Certification users.</p> <p>5. The Brand Owner creates GTIN codes and prepares to load core product data into ECCnet Registry.</p>
<p>Content Loading /Content Capture</p>	<p>To capture images and data from your product you typically have three options:</p> <ul style="list-style-type: none"> - Ship physical product to GS1 Canada for image and data capture, - Submit images digitally to GS1 Canada for review against global standards and data capture, or - Contact GS1 Canada to have data and images of your product captured at your site. <p>To define or update your content capture option, contact your GS1 Canada Account Manager or write to info@gs1ca.org.</p> <p>Each of these options captures product images and data. Product images and data are loaded into Product Certification.</p> <p><i>Note: If you already have data loaded using your existing ECCnet data loading method, product data flows into Product Certification. You can use one of the options above for image capture only.</i></p> <p>For help with loading data into ECCnet Registry, contact ECCnetSupport@gs1ca.org.</p>
<p>Product Certification</p>	<p>Verified content flows to Product Certification .</p> <p>The Brand Owner Reviewer reviews verified content for accuracy and completeness. In Allergens and Claims product views, there is an opportunity to add supplemental product information. If the Reviewer rejects a product, it goes back to GS1 Canada for assessment and correction.</p> <p>After a review is complete, the Approver is notified. The Approver can certify the product content for publication. If the Approver rejects a product, it goes back to the Reviewer .</p>

Heading	Description
Content Access and Exchange	Brand-owner-certified product content is published to trading partners based on existing publication rules defined in ECCnet. This process bundles images in ZIP files with product data in an XML or TXT (pipe delimited) file. Image and data bundles can be provided by GS1 Canada to data recipients via FTP/sFTP on a scheduled basis.
Data Recipients	After you certify products in Product Certification, the data and images flow to your trading partners, based on ECCnet Registry publication and subscription settings.

More Help

For more help with Product Certification, contact info@gs1ca.org or call 1.800.567.7084.