



The Global Language of Business

# Product Certification Checklist

Pharmaceutical Content

*Version 4.3.10*



## Product Certification Checklist

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Published in Canada 2023-05

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## Get Started Checklist

This document describes the subscription process and the workflow for brand owners (data providers) who want to use Product Certification to ensure that information for published products is certified as accurate.

### Introduction

Developed as part of the ECCnet Next Generation initiative in collaboration with industry and as a result of user feedback, Product Certification is a standardized data excellence tool that consolidates ecommerce, nutritional and pharmaceutical content certification processes within a single tool.

Product Certification enables multiple internal stakeholders and subject matter experts to certify all content in one user interface for multiple business processes, helping to improve data quality.

Product Certification enables brand owners to certify the accuracy and completeness of attribute values in the following product data areas:

- Core product details
- Pharmaceutical identification
- Descriptions for handling, storage conditions, markings, shape, colour and flavour
- Other product information (data that further describes the product, its product classification, measurements and extended description)

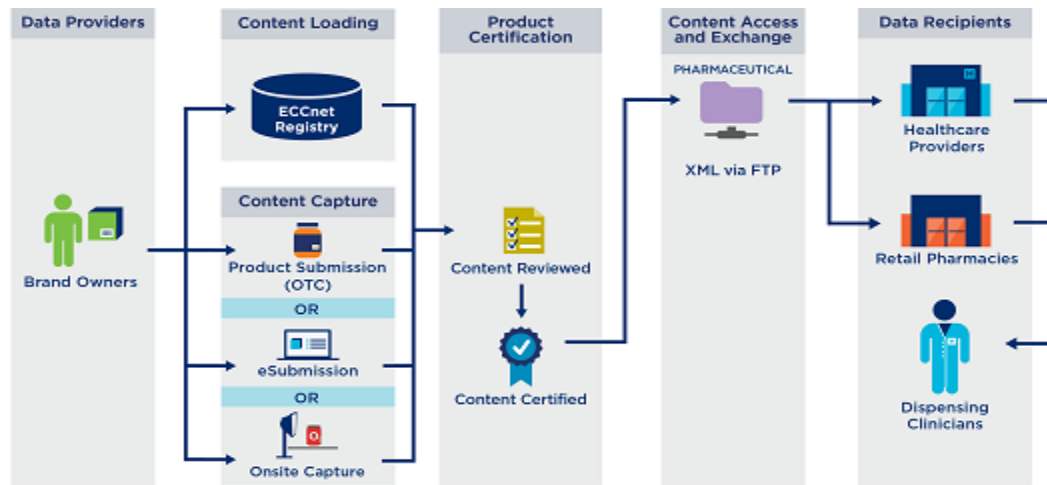
### Roles

Role	Description
myGS1 Company Administrator	Designates a user as Product Certification Administrator to manage the Product Certification users.
Product Certification Administrator (Admin)	Manages Product Certification users.
Reviewer	Validates all product images and related product information for products listed in Product Certification tool. Adds Descriptions and Other Product Information.
Approver	Certifies the product after it has been reviewed by the Reviewer. Upon certification, the images and data for a given product are ready to be published to trading partners based on current ECCnet publication rules.

Role	Description
Viewer	Views attribute field values and cannot edit, validate or certify products.

## Checklist

The figure below shows a simplified view of the entire Product Certification process.



The headings in the figure are described in the table below.

Heading	Description
Data Providers	<p>This is a multiple step process:</p> <ol style="list-style-type: none"> <li>1. The myGS1 Company Administrator logs in to myGS1 and designates a ProSYNC user as Product Certification Administrator (PCA) for Pharmaceutical content to manage the service on behalf of your organization. For help, see <i>Designate a Product Certification Administrator</i> in the Product Certification <a href="#">Help Library</a>.</li> <li>2. The Product Certification Administrator receives an invitation email from GS1 Canada with a registration link.</li> <li>3. The PCA logs into myGS1ca.org and completes the registration process by accepting the Platform Agreement.</li> <li>4. In My Tools, the PCA opens Product Certification and accepts the End User License Agreement.</li> </ol> <p>At this point, the Product Certification Administrator is</p>

Heading	Description
	<p>ready to manage Product Certification users.</p> <p>5. The Brand Owner creates GTIN codes and prepares to load core product data into ECCnet Registry.</p>
<p>Content Loading /Content Capture</p>	<p>To capture images and data from your product you typically have three options:</p> <ul style="list-style-type: none"> <li>- Ship physical Over-The-Counter product to GS1 Canada for image and data capture,</li> <li>- Submit images digitally to GS1 Canada for review against global standards and data capture, or</li> <li>- Contact GS1 Canada to have data and images of your product captured at your site.</li> </ul> <p>To define or update your content capture option, contact your GS1 Canada Account Manager or write to <a href="mailto:info@gs1ca.org">info@gs1ca.org</a>.</p> <p>Each of these options captures product images and data. Product images and data are loaded into Product Certification.</p> <p><i>Note: If you already have data loaded using your existing ECCnet data loading method, product data flows into Product Certification. You can use one of the options above for image capture only.</i></p> <p>For help with loading data into ECCnet Registry, contact <a href="mailto:ECCnetSupport@gs1ca.org">ECCnetSupport@gs1ca.org</a>.</p>
<p>Product Certification</p>	<p>Verified content flows to Product Certification .</p> <p>The Brand Owner Reviewer reviews verified content for accuracy and completeness. If the Reviewer rejects a product, the system sends an email message to GS1 Canada. GS1 Canada works to resolve the issue .</p> <p>After a review is complete, the Approver is notified. The Approver can certify the product content for publication. If the Approver rejects a product, it goes back to the Reviewer .</p>
<p>Content Access and Exchange</p>	<p>Brand-owner-certified product content is published to trading partners based on existing publication rules defined in ECCnet. This process bundles images in ZIP files with product data in an XML or TXT (pipe delimited) file. Image and data bundles can be provided by GS1 Canada to data recipients via FTP/sFTP on a scheduled basis.</p>
<p>Data Recipients</p>	<p>After you certify products in Product Certification, the data and images flow to your trading partners, based on</p>

Heading	Description
	ECCnet Registry publication and subscription settings.

## More Help

For more help with Product Certification, contact [info@gs1ca.org](mailto:info@gs1ca.org) or call 1.800.567.7084.