

ECCnet Item Certification

Positioning Your Business for Continued Success!

The growth of mobile and online commerce has placed an increasing demand on the grocery industry for brand-validated product marketing and nutrition information.

Critical product information such as ingredients, allergens and certifications (organic, Kosher, Halal) are validated by brand owners in ECCnet Item Certification, helping protect your brand's integrity and ensuring consumer trust.

ECCnet Item Certification is an online centralized industry solution for brand-validated, perpetually-cleansed, item level nutrition information and images, created by industry for industry.

Key Features

- **Nutritional information and images**, accurate, standardized and easily accessible
- **Search, view and download** nutritional facts, allergen declarations and ingredient information claims through a central database
- **Populate eCommerce platforms** with the information consumers demand

Practical Benefits for Your Business

- **Respond quickly to growing consumer demands for information**
 - > Online centralized industry solution for all trading partners
- **Save time and money**
 - > Streamlined access and sharing of accurate nutritional information with your trading partners
- **Avoid reputational, financial and legal risks**
 - > Ensure trading partners access to brand-validated, perpetually-cleansed data

For assistance and to get started with ECCnet, contact GS1 Canada at **1.800.567.7084** or **info@gs1ca.org**



Get Started with ECCnet Item Certification

To meet your trading partners' requirements, register for a valid GS1 Licence and become a subscriber to GS1 Canada. Then submit your products to GS1 Canada Images and provide certified product data to your trading partners through ECCnet Registry's 'Publish' function. Visit **www.gs1ca.org/EICS** and learn more!

ABOUT GS1 CANADA

GS1 Canada is a member of GS1, the world's leading supply chain standards organization. As a neutral, not-for-profit organization, GS1 Canada helps Canadian business succeed by enabling its more than 20,000 subscribers - trading partners of all sizes from over 20 sectors across Canada - to enhance their efficiency and cost effectiveness by adopting electronic supply chain best practices.