



ECCnet New Item Setup

Powered by TrueSource™

Simpler, More Efficient Product Listings

In a competitive marketplace, speed-to-market can be the difference between listing and missing out. ECCnet New Item Setup simplifies the product listing process, ensuring the mandatory product data needed to meet Canadian trading partner and regulatory requirements is provided. This centralized source for globally standardized, bilingual product data enables an efficient exchange of information between trading partners to help avoid missing or incorrect data that can result in lost listings and lost business.

How ECCnet New Item Setup Can Benefit Your Business



Meet Trading Partner and Regulatory Requirements

ECCnet New Item Setup eliminates the guesswork through mandatory, standardized data requirements directed by Canadian industry. Provide trading partners with the exact data they require for their product listing processes, removing confusion and potential data gaps that can lead to wasted time and missed listing opportunities.



Optimize Your Resources

An efficient one-to-many sharing capability enables you to load, manage and update your product data in one centralized place. Working with the same, accurate product data that's shared simultaneously across multiple trading partners saves significant time and costly resources while ensuring trading partners are using uniform product data.



Meet Foodservice Needs for More Product Details

Provide trading partners with accurate and complete nutritional data specific to foodservice. This includes details on allergens and other foodservice requirements for calculating nutrition values for menu items, recipes, nutrition analysis and most importantly, allergen alerts. Nutrition and allergen information is also required by all foodservice distributors and operators, including restaurants and institutions.



Reduce Costly Errors

Eliminate error-prone, repetitive, manual processes that can result in inaccurate, inconsistent and incomplete information being shared with your trading partners.



It Starts with Data Excellence

Product data loaded through ECCnet Registry, Canada's largest national bilingual product registry, is validated against industry-defined rules, helping ensure data quality and consistency across trading partners. The ability to perpetually cleanse and update your data also ensures your trading partners always have access to the most accurate and current product information.



At-a-Glance



10 Billion GS1 barcodes are scanned every day across the globe.



Over **600 Canadian Data Providers** and brand owners load product data once to share with over 75 Data Recipients.



With an average of over **200,000 annual product updates**, ECCnet Registry is the largest national single source of truth for reliable, bilingual product data.



The **One-to-Many** approach ensures standardized content is loaded once, then efficiently shared with multiple trading partners at the same time from a single source of truth, ensuring accuracy and consistency while saving significant time and resources.

How the ECCnet New Item Setup Process Works



Tools and Services Available



ECCnet Registry

ECCnet Registry is Canada's largest national product registry, allowing data providers to seamlessly share the most accurate and up-to-date product data with trading partners and other data recipients. The Registry was built at the request of industry through ongoing collaboration. Business process needs have been identified for the delivery of the highest level of data excellence to GS1 Canada subscribers.



Flexible Data Loading Options

ECCnet New Item Setup provides several options for loading product data to meet your business needs and easily share your data with trading partners. You can use GDSN, EDI or opt for ProSYNC for increased data quality. All loading options are compatible with ECCnet Registry, providing robust system validations and updated data.



TrueSource™ Dashboard

Designed to facilitate transparency between data providers and data recipients, TrueSource™ Dashboard is a data excellence tool that provides visibility to the status of your product content across multiple business processes. Quickly assess product data to identify, track and action gaps for a 100% accurate and complete product catalogue. Achieve better collaboration with trading partners and increase sales opportunities with TrueSource™ Dashboard.

Learn more about ECCnet New Item Setup including how to register by visiting www.gs1ca.org/new-item-setup or call **1.800.567.7084**.