



ECCnet Pharmaceutical Content

Powered by TrueSource™

Safe, Reliable Pharmaceutical Identification

ECCnet Pharmaceutical Content is a primary source of truth for 100% accurate and complete pharmaceutical images (pill or unit of use) and associated data. Healthcare workers can verify medication with the confidence of global standards, helping reduce risk to patients and supporting zero tolerance for medication error in the healthcare and pharmacy sectors. Data captured for exchange between trading partners, such as hospitals and pharmacies, includes dispensing location as well as primary and secondary packaging levels, which are required for the dispensing validation process.

How ECCnet Pharmaceutical Content Can Benefit Your Business

Increased Patient Safety

Providing clinicians with brand-owner certified, 100% accurate and complete pharmaceutical images and data at the unit of use level helps to enhance patient safety. Confirm the correct medication for dispensing at each stage of the medication use process to help reduce risks that could contribute to medication errors.

Brand Trust

Sharing 100% accurate and complete images and data from a primary source of truth instills confidence in your product data and protects your brand integrity. Trading partners are notified as soon as updates to your oral solid products are made, ensuring they always have access to the most accurate product data that adheres to global standards.

Data Excellence

Brand-owner certified images and data ensure you're providing pharmacy and healthcare staff with the highest level of data quality for your medications. Give trading partners confidence with oral solid images that clearly and accurately depict the correct shapes, colours and markings along with associated pharmaceutical data that is 100% accurate and complete.

Optimized Resources

An efficient one-to-many sharing process enables you to certify and manage your pharmaceutical product data in one central location and efficiently share with trading partners across multiple sectors. Replacing error-prone, repetitive, duplicated processes with an automated data certification process based on global standards helps reduce errors.



At-a-Glance



Medical barcoding and point of care scanning can **reduce medication errors by 40%**.

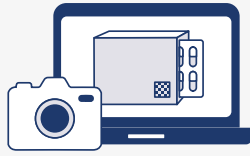


Global Standards can **save up to 44,000 lives** per year globally.

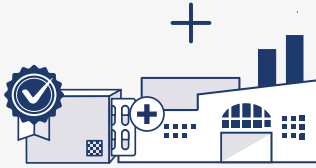


17% of the medication errors across various stages were dispensing errors. 38% were administration errors, and 17% were procurement errors.

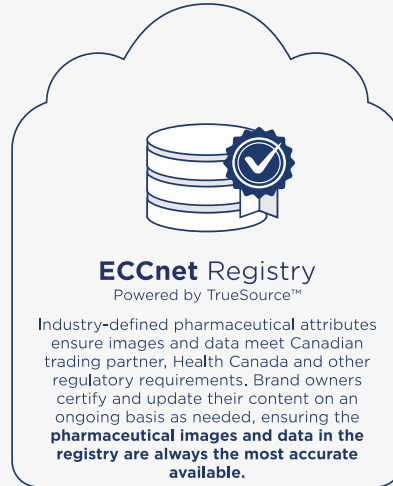
How the ECCnet Pharmaceutical Content Process Works



Professional images of all on-pack product data and package weights and dimensions are captured, digitized and verified by GS1 Canada.



High-resolution images and supplementary details – such as product descriptions – are reviewed, certified as 100% accurate and complete, and shared with multiple trading partners from one place.



Access brand-owner certified pharmaceutical product content from multiple data providers through a primary source of truth for faster verification of medications, increasing patient safety by reducing the risk of medication errors.

Tools and Services Available



Flexible Capture Options for Global Standard Pharmaceutical Content

Help reduce medication errors by providing high-quality standardized images of your oral solid products to ensure clear identification at the point of dispensation. Our Pharmaceutical Content Capture and Loading service offers a dedicated staff of professional photographers and graphic designers to provide you with **three levels of product images**: outer packaging, inner packaging and unit of use. Product Submission, On-Site Capture and eSubmission are available for content capture and loading.



Product Certification

The product certification process enables brand owners to certify that images of their pharmaceutical products and associated pharmaceutical data are 100% accurate and complete. This helps ensure that the medication being dispensed is the correct product every time, reducing risk to patients and consumers.



TrueSource™ Dashboard

Designed to facilitate transparency between data providers and data recipients, TrueSource™ Dashboard is a data excellence tool that provides visibility to the status of your product content across multiple business processes. Quickly assess pharmaceutical product data to identify, track and action gaps for a 100% accurate and complete product catalogue. Achieve better collaboration with trading partners and increase sales opportunities with TrueSource™ Dashboard.

Learn more about ECCnet Pharmaceutical Content including how to register by visiting www.gs1ca.org/pharmaceutical-content or call **1.800.567.7084**.