



ECCnet New Item Setup

Powered by TrueSource™

Simpler, More Efficient Product Listings

In a competitive marketplace, speed-to-market can be the difference between listing and missing out. ECCnet New Item Setup simplifies the product listing process, ensuring the mandatory product data needed to meet Canadian trading partner and regulatory requirements is provided. This centralized source for globally standardized, bilingual product data enables an efficient exchange of information between trading partners to help avoid missing or incorrect data that can result in lost listings and lost business.

How ECCnet New Item Setup Can Benefit Your Business



Centralized Data

Save time and costly resources by seamlessly accessing the information you need from multiple trading partners through a primary source of truth. Eliminate the need to track and manage product information from individual trading partners.



Access Standardized Product Data

Get the global standard, accurate, complete and bilingual product data you need for your listing processes. This product data is validated against industry-defined rules, helping ensure data quality that meets Canadian trading partner and regulatory requirements.



More Detailed Foodservice Content

Get the accurate and complete nutritional data specific to foodservice needs. This includes allergens used for calculating nutrition status of menu items, recipes, nutrition analysis and most importantly, allergen alerts. Trading partners can provide additional marketing information that can be used to showcase a product's unique attributes.



Reduce Costly Errors

ECCnet New Item Setup provides you with the tools that support business processes, helping reduce the possibility of overstocks, out-of-stocks and shrinkage. Avoid inaccuracy and costly errors that can result from manual ordering and inventory management.



It Starts with Data Excellence

Product data loaded through ECCnet Registry, Canada's largest national bilingual product registry, and validated against industry-defined rules helps ensure data quality and consistency across trading partners. The ability to perpetually cleanse and update data means you always have access to the most accurate product information.



At-a-Glance



6 Billion GS1 barcodes are scanned every day across the globe.



Over **600 Canadian Data Providers** and brand owners load product data once to share with over 75 Data Recipients.



With an average of over **200,000 annual product updates**, ECCnet Registry is the largest national single source of truth for reliable, bilingual product data.



The **One-to-Many** approach ensures standardized content is loaded once, then efficiently shared with multiple trading partners at the same time from a single source of truth, ensuring accuracy and consistency while saving significant time and resources.

How the ECCnet New Item Setup Process Works



(*)Options include ProSYNC, EDI, GDSN, File Upload

Tools and Services Available



ECCnet Registry

ECCnet Registry is Canada's largest national product registry, allowing data recipients access to the most accurate and up-to-date product data from trading partners. The Registry was built at the request of industry through ongoing collaboration. The content is specific to identified business process needs to consistently deliver the highest level of data excellence to GS1 Canada subscribers.



Flexible Data Loading Options

Efficiently access accurate and complete product data from multiple vendors—whenever you need it—through a primary source of truth. To meet your listing needs, ECCnet New Item Setup provides **two options for accessing product data:** Item Centre and Application Program Interface (API). These options are the tools used to access all content and images within ECCnet Industry Managed Solutions. Mandatory attributes directed by industry help ensure the data being provided by trading partners meets Canadian industry and regulatory requirements.



TrueSource™ Dashboard

Designed to facilitate transparency between data providers and data recipients, TrueSource™ Dashboard is a data excellence tool that provides visibility to the status of your product content across multiple business processes. Quickly assess product data to identify, track and action gaps for a 100% accurate and complete product catalogue. Achieve better collaboration with trading partners and increase sales opportunities with TrueSource™ Dashboard.

Learn more about ECCnet New Item Setup including how to register by visiting www.gs1ca.org/new-item-setup or call **1.800.567.7084**.