ECCnet Pharmaceutical Content

Powered by TrueSource™

Safe, Reliable Pharmaceutical Identification

ECCnet Pharmaceutical Content is a primary source of truth for 100% accurate and complete pharmaceutical images (pill or unit of use) and associated data. Healthcare workers can verify medication with the confidence of global standards, helping reduce risk to patients and supporting zero tolerance for medication error in the healthcare and pharmacy sectors. Data captured for exchange between trading partners, such as hospitals and pharmacies, includes dispensing location as well as primary and secondary packaging levels, which are required for the dispensing validation process.

How ECCnet Pharmaceutical Content Can Benefit Your Business

Increased Patient Safety

Having access to trusted, brand-owner certified pharmaceutical images and associated data at the unit of use level helps to protect patient safety and reduce the risk of medication errors. This enables faster validation of patient medications in a healthcare setting.

Faster Verification for Medications

By linking key information such as DINs (Drug Information Number) to global standard identifiers such as GTINs, ECCnet Pharmaceutical Content enables healthcare providers to efficiently verify that the product they are preparing, dispensing or administering is correct. This supports the healthcare and pharmacy sectors' zero-tolerance approach to medication error.

Get Standardized Content from Multiple Vendors

GS1 Canada uses a consistent methodology for capturing standardized images and data, ensuring the oral solid images and associated data your suppliers are providing is high-quality, meets industry requirements and is certified as 100% accurate and complete.

Access to a Primary Source of Truth

A centralized pharmaceutical registry provides quick and convenient access to accurate oral solid images from multiple vendors in one place, rather than requesting content from your vendors or manufacturers individually. Reduce potential medication errors with notifications as soon as product changes are made, ensuring you always have access to the most accurate and current pharmaceutical data.

At-a-Glance

Medical barcoding and point of care scanning can **reduce medication errors by 40%**.
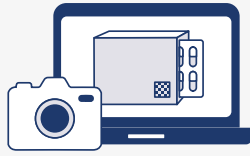
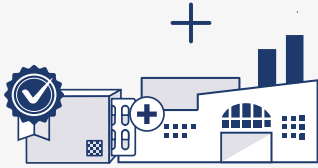Global Standards can **save up to 44,000 lives** per year globally.

17% of the medication errors across various stages were dispensing errors. 38% were administration errors, and 17% were procurement errors.
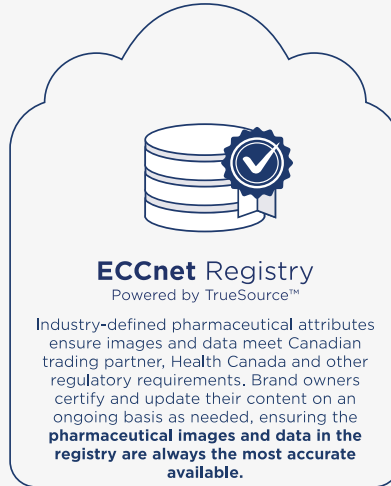
How the ECCnet Pharmaceutical Content Process Works

Professional images of all on-pack product data and package weights and dimensions are captured, digitized and verified by GS1 Canada.

High-resolution images and supplementary details – such as product descriptions – are reviewed, certified as 100% accurate and complete, and shared with multiple trading partners from one place.

ECCnet Registry
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Industry-defined pharmaceutical attributes ensure images and data meet Canadian trading partner, Health Canada and other regulatory requirements. Brand owners certify and update their content on an ongoing basis as needed, ensuring the **pharmaceutical images and data in the registry are always the most accurate available.**

Access brand-owner certified pharmaceutical product content from multiple data providers through a primary source of truth for faster verification of medications, increasing patient safety by reducing the risk of medication errors.

Tools and Services Available

Standardized Oral Solid Images and Data

Suppliers who use GS1 Canada's pharmaceutical content capture service can provide **three levels of product images**, including outer packaging, inner packaging and unit of use. For unit of use, you can expect to receive 2-3 high-resolution oral solid images per GTIN. The unit of use or application images may include case images, product images and montage images.

Flexible Content Extract Option

Our flexible content extracts allow you to receive bundles of brand-owner certified product data and updates directly through XML or text file formats. Images are zipped into folders and sent directly to you via FTP.

TrueSource™ Dashboard

Designed to facilitate transparency between data providers and data recipients, TrueSource™ Dashboard is a data excellence tool that provides visibility to the status of your product content across multiple business processes. Quickly assess pharmaceutical product data to identify, track and action gaps for a 100% accurate and complete product catalogue. Achieve better collaboration with trading partners and increase sales opportunities with TrueSource™ Dashboard.

Learn more about ECCnet Pharmaceutical Content including how to register by visiting **www.gs1ca.org/pharmaceutical-content** or call **1.800.567.7084**.