



September 13, 2017

Subject: Recognizing Canada as a world leader in data quality

As the CEO of GS1, the world's leading supply chain standards organization, I am uniquely positioned to assess where industry sits globally specific to data quality. Data quality is a global concern and a key area of focus for GS1. It is the foundation of successful data synchronization between trading partners. I am proud to recognize GS1 Canada as a world leader in data quality.

As a neutral, not-for-profit organization, GS1 Canada, a member organization of GS1, enables its more than 20,000 subscribers – organizations of all sizes from more than 20 sectors across Canada – to enhance their efficiency and cost effectiveness by adopting electronic supply chain best practices.

Globally, Arthur Smith, CEO of GS1 Canada has been a visionary leader in shaping our global data quality strategy and enabling organizations to share comprehensive product information between trading partners.

Since 2000, GS1 Canada has grown ECCnet Registry, funded in part by Innovation, Science and Economic Development to become Canada's National Product Registry. Through its unique sector-driven governance, GS1 Canada has consistently delivered the highest levels of data integrity, providing product data that is bilingual, perpetually cleansed and updated.

We congratulate Arthur and his team, along with GS1 Canada's Board of Governors. Their ongoing commitment to data integrity and the success they have achieved have positioned them as global leaders in this crucial area.

Sincerely,

A handwritten signature in blue ink that reads "Miguel A. Lopera".

Miguel A. Lopera
President & CEO