

Growing Your Business



Help for Small Business Owners

Are you a small business looking to enter the market or grow your potential?

GS1 Canada can help you get started with bundled solutions and services that help you meet trading partner requirements and support regulatory compliance in the grocery and foodservice industries.

GS1 Canada can help you:

- ✔ Obtain globally-authenticated Global Trade Item Numbers (GTINs) that allow you to create unique barcodes for your products.
- ✔ Reach your multiple trading partners at the same time through our one-to-many sharing process.
- ✔ Share accurate, up-to-date product data.
- ✔ Increase your visibility to prospective trading partners.
- ✔ Save time and resources with our efficient solutions, tools and services.
- ✔ Capture high-quality, standardized product images.
- ✔ Drive online sales and increase ecommerce opportunities.



We're here to help. For more information on how we can help your business, contact GS1 Canada at **1.800.567.7084** or **info@gs1ca.org**.

ECCnet Industry Managed Solutions

Powered by TrueSource™

GS1 Canada's ECCnet Industry Managed Solutions are developed through collaboration with industry to meet the needs of businesses of all sizes across multiple industries and sectors. Take advantage of flexible solutions, tools and services, premium features and value-added elements to help your business grow.



ECCnet New Item Setup: Load your accurate and up-to-date bilingual product attribute data into a national product registry to help you meet Canadian trading partner requirements and help support regulatory compliance.



ECCnet Planogram Content: Capture high-quality product images and accurate weights and dimensions for in-store planograms.



ECCnet Marketing Content: Showcase your products with high-quality images for advertising and marketing collateral in-store and online.



ECCnet eCommerce Content: Provide the high-quality images and accurate bilingual product details customers demand when making online purchasing decisions.



ECCnet Nutritional Content: Provide additional nutrition content for health, wellness and lifestyle programs, which support regulatory compliance.



ECCnet Foodservice Content: Efficiently capture, store and share high-quality food and non-food product images.



ECCnet Recall: Maximize the speed, accuracy and traceability of product recalls and withdrawals, and help increase consumer safety by ensuring that recalled products are removed from the shelf quickly and efficiently.



ECCnet Pharmaceutical Content: Enables the electronic exchange of accurate and complete images and associated data between trading partners, such as a hospital or pharmacy.



ECCnet Incident Reporting: Efficiently submit Incident Reports directly to Health Canada and share them with your trading partners, helping to support regulatory compliance.



Find out more about our ECCnet Industry Managed Solutions at www.gs1ca.org/all-solutions

Delivering ECCnet Data Excellence

ECCnet New Item Setup

Powered by TrueSource™

Our ECCnet New Item Setup solution has the tools you need to efficiently load, store, share the most accurate, bilingual product data.

Your products are listed and brought to market quickly and successfully through our efficient one-to-many process, with flexible content loading options that make it easy to manage your data. Robust data excellence tools ensure your product information is accurate, complete and perpetually updated.

ECCnet Registry is currently used by:

7,100+

manufacturers and
brand owners



120

retailers, foodservice distributors,
foodservice operators and
other end users



About ECCnet Registry

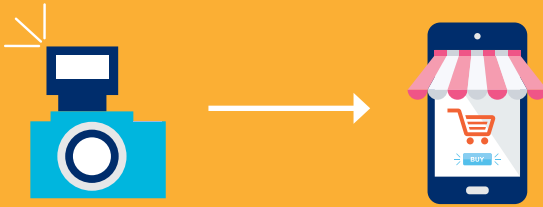
- ✓ Created by Canadian Industry to meet Canadian business needs.
- ✓ Delivers data excellence through perpetually cleansed and updated content.
- ✓ Contains bilingual data for over **780,000** products.
- ✓ **80%** critical mass adoption in the grocery Industry.
- ✓ **85%** critical mass adoption in the foodservice Industry.

Capturing eCommerce Sales

ECCnet eCommerce Content

Powered by TrueSource™

As Canadian consumers continue to do more research and shopping online, it is vital to provide the reliable, standardized, and complete content they demand when making their online purchase.



ECCnet eCommerce Content enables the quick and seamless sharing of standardized, high-quality e-commerce images, brand-owner certified bilingual on-pack product data and additional copy highlighting the unique features and characteristics of your product. This provides online consumers with the information they need to inform their online shopping decisions.

92% of shoppers say visuals are the most influential factor affecting purchase decisions



* Renderforest, 2020

GS1 is a neutral, not-for-profit organization that develops and maintains global standards for efficient business communication, ensuring that they create a common language that supports systems and processes across the globe.

In Canada, as a trusted industry partner and through our unique community management role, we collaborate with business leaders, boards, advisory councils and industry work groups to develop standards, guidelines and industry-directed non-propriety business solutions. Partnering with industry, we provide education and implementation support to subscribers across multiple industries and sectors.

When directed by industry, GS1 Canada develops ECCnet Industry Managed Solutions to address specific industry-wide, non-competitive business process issues, designed to enable organizations of all sizes and scale to meet Canadian trading requirements and help support regulatory compliance.

GS1 Canada is a global leader in delivering the highest quality, perpetually cleansed and updated bilingual product content, becoming a trusted source of data excellence for Canadian industry.

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