

Small Business Bundles

Confidently share the product data and images trading partners need with a flexible, cost-effective small business bundle.



GS1 Canada's Small Business Bundles help small businesses like yours navigate a sometimes confusing process. They help ensure you're quickly and efficiently generating your product barcodes and providing the right data and standardized images required by retailers, distributors and other trading partners to get your products on store shelves and online platforms.

Is a Small Business Bundle Right for You?

Your business is eligible for a small business bundle if you:

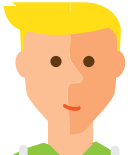



- ✓ Have up to \$2.5 million CAD in annual revenue based on Canadian operations.
- ✓ Need a maximum of 40 GTINs.
- ✓ Are currently selling your products or are planning to sell to at least one trading partner.



Which Bundle Best Suits Your Needs?

There are two types of small business bundles to choose from. If your goal is to get your products listed with retailers, online stores or foodservice operators and distributors, **Essentials** is the bundle for you. If your trading partners need product images and data for their online platforms, planograms or advertising materials, **Essentials PLUS**, coupled with a **Product Image and Data Content Bundle**, is what you need.

Essentials and Essential PLUS subscription bundles are priced based on the number of Global Trade Item Numbers (GTINs)/ barcodes you need for the number of unique products you plan on selling. If you're not sure how many you're going to need, use our simple **GTIN Estimator** to help figure it out.

 <p>Up to 10 GTINs/ Barcodes</p> <p>Essentials 10 \$325 annual fee* No setup fee</p> <p>Essentials PLUS 10 \$475 annual fee* Setup fee included</p>	 <p>Up to 20 GTINs/ Barcodes</p> <p>Essentials 20 \$475 annual fee* + \$145 setup fee</p> <p>Essentials PLUS 20 \$675 annual fee* Setup fee included</p>	 <p>Up to 30 GTINs/ Barcodes</p> <p>Essentials 30 \$625 annual fee* + \$145 setup fee</p> <p>Essentials PLUS 30 \$875 annual fee* Setup fee included</p>	 <p>Up to 40 GTINs/ Barcodes</p> <p>Essentials 40 \$750 annual fee* + \$145 setup fee</p> <p>Essentials PLUS 40 \$1075 annual fee* Setup fee included</p>
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*Does not include applicable taxes or fees for capturing product images and associated data.

What's Included in the Small Business Bundles?

	Essentials	Essentials PLUS
GS1 Canada Subscription: Includes Global Trade Item Numbers (GTINs) and barcodes.	✓	✓
Annual Company Licence: You will receive a GS1 Company Licence upon subscription, as well as annually upon renewal. This confirms your right to these GTINs, and some trading partners may ask that you provide your licence to do business with them. You can access your licence at any time from your personalized myGS1 account.	✓	✓
Product Data Loading and Management: Easy loading and sharing of the specific product listing data retailers and distributors require for doing business. The one-time data loading fee and annual GTIN management fees are included for all product GTINs in your bundle.	✓	✓
Manage My GTINs: An easy, user-friendly tool to quickly link your products to your GTINs, generate your barcodes, and manage and track your product GTINs and barcodes in one central, secure location.	✓	✓
Barcode Generator: All-in-one tool to efficiently create high-resolution barcode symbols for your products. Your barcodes can then be shared with your designers, packagers and anyone else who needs them.	✓	✓
TrueSource™ Dashboard: A data excellence tool providing visibility to data metrics to help ensure you're meeting your trading partner requirements.	✓	✓
Product Recall: Recall notification tool helping ensure rapid removal of recalled product.	✓	✓
Educational Resources: Online access to user-friendly bilingual training videos and support resources.	✓	✓
eCommerce Data and Image Management and Access: A secure, online tool for managing and sharing your ecommerce images and data with trading partners for use on their online platforms. The annual ecommerce content management and access fees for every GTIN in your bundle is included.		✓
Product Image and Data Certification: Your bundle includes the annual fee for Product Certification, a data excellence tool for certifying that your ecommerce and/or nutritional content is 100% accurate and complete for ultimate trading partner confidence in your data.		✓



Product Image and Data Content Bundles to Meet Trading Partner Requirements

Your trading partners may need different types of standardized product images and data for their many business needs, including online sales platforms, retail planograms, health and wellness programs, in-store advertising and flyers.

With your subscription to an Essentials PLUS bundle, you can choose the content bundle that's best for you. View all Image and Data bundle options at www.gs1ca.org/small-business-bundles.

Sign Up for a Small Business Bundle Today

For more information visit www.gs1ca.org/small-business-bundles.

If a small business bundle is right for you, contact our Industry Support Services team at [1.800.567.7084](tel:18005677084) or info@gs1ca.org to get started.



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