To Our Valued Suppliers:

Save-on-Foods is excited to announce that effective immediately, we are utilizing the ECCnet Phase Two: eCommerce content for our online commerce data capture.

Leveraging the content contained in The Vault – eCommerce will make Save-on-Foods more efficient and effective in the realm of online grocery sales. Our ecommerce offering is now rolled out to 51 stores and having ecommerce data content is critical to our success.

Effective September 1st we will require all our suppliers to be submitting eCommerce content via the GS1 vault. Our expectation is that on product submission for new lines acceptance all data is registered and approved within the GS1 Eccnet and Vault systems so we can perform a data sync and ensure our data is loaded from source on day 1 of your listing.

If you have not already done so, please email scheduling@gs1ca.org to schedule your products with GS1 Canada for content capture. Your bilingual, on-pack data as well as the high-quality professional images will be added to the robust product content that already resides in the Vault.

It is also important that you **register** for The Vault – eCommerce. By registering, you will have access to all your product images and data captured in a single location to use them for your own online marketing initiatives. Also, please ensure you **certify your content** as well as provide any additional information that is not found on-pack, such as marketing and promotional copy.

Visit the Vault – eCommerce page at GS1 Canada website for more information.

If you have any questions about this initiative, please contact images@gs1ca.org

We at Save-on-Foods, look forward to accessing your eCommerce content.

Regards,

Mike Olson
Vice President
Fresh Merchandising

Brenda Kirk
Vice President
Center of Store Merchandising