

TrueSource™ Dashboard

Powered by ECCnet



Good business requires great data.

Delivered through ECCnet Next Generation Platform, TrueSource™ Dashboard is a standardized industry data excellence tool that provides visibility to the status of your product content across multiple business processes and trading partner requirements.

The release of TrueSource™ Dashboard integrates feedback from a successful pilot with over 1,800 users in the Grocery and Foodservice sectors. Applicable to data providers and data recipients, TrueSource™ Dashboard creates transparency between trading partners. This enables the collaboration required to achieve a 100% complete and accurate product catalogue that can be relied upon to fuel business processes.

Two Views to Your Metrics

My TrueSource™ Dashboard view:

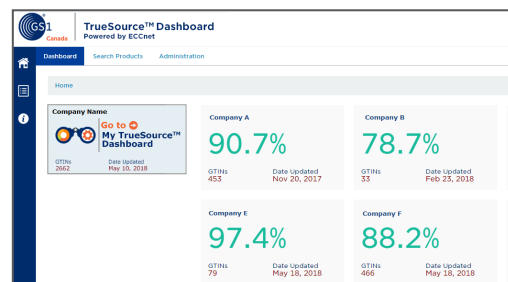
This view provides visibility to the status of your product content across multiple business processes.



My Trading Partners view:

Gain visibility to the status of your product content compared to the requirements of any trading partners that are also using TrueSource™ Dashboard.

Visible to both data providers and data recipients, this view creates transparency to the status of product content in the registry enabling all trading partners to drive data excellence. With more data recipients added regularly.



Industry Adoption

1,840 active users including manufacturers, retailers and foodservice distributors and operators use TrueSource™ Dashboard



Get Started

- Visit the TrueSource™ Dashboard webpage at www.gs1ca.org/truesource-dashboard
- **Engage in a webinar**
- Access **GS1 Canada Learning Zone** for online training and user guides
- For support contact **1.800.567.7084** or ECCnetSupport@gs1ca.org

Benefits of TrueSource™ Dashboard



Trading Partner Collaboration: A standardized industry view of common metrics and trends creates transparency between trading partners. A shared understanding of content status leads to efficient meeting preparation, open productive dialogue, swift issue resolution and collaborative business planning that can strengthen trading partner relationships and realize the value of critical mass adoption.



Data Excellence: GS1 Canada's proven commitment to data excellence ensures that product data is accurate, complete and perpetually cleansed and updated. Because content is updated regularly, you can track content gaps, manage the completion of your catalogue more effectively and plan strategies for your business based on accurate and up-to-date content.



Operational Efficiency: TrueSource™ Dashboard eliminates the need for maintaining duplicate scorecards and provides insights that can be used to:

Enhance Catalogue Management: Quickly identify, track and manage the completion of gaps in your product catalogue.

Optimize Resource Allocation: Focus and coordinate internal resources across multiple teams to prioritize and close content gaps.

Facilitate Informed Business Planning: Leverage trends to inform budgeting, project management and go-to-market strategies.

Enable Process Improvement: Track the progress of changes over time to inform continuous improvement of product lifecycle processes.

Improve Meeting Productivity: Quickly gather reports and insights to focus agendas and facilitate open, productive dialogue.

Track Multiple Business Processes	Active Trading Partners
<ul style="list-style-type: none"> • New Item Setup • Nutritional Content • Foodservice Content, including Nutrition, Marketing and Images • eCommerce Content • Planogram Content • Marketing Content • Pharmaceutical Content • Recall 	<p>Available to a growing number of users in the Grocery, Foodservice and Pharmacy Sectors. Active data recipients include:</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>Aramark Canada Cara Operations Colabor Compass Group Canada Flanagan Foodservice Gordon Food Service Sodexo Canada Sysco Canada</p> </div> <div style="text-align: center;">  <p>Loblaw Inc.</p> </div> <div style="text-align: center;">  <p>McKesson Canada</p> </div> </div>

Get Started With TrueSource™ Dashboard

Visit www.gs1ca.org/truesource-dashboard for more information. Call **1.800.567.7084** or contact ECCnetSupport@gs1ca.org for information on how to gain access to TrueSource™ Dashboard.