SmartLabel™ Extract

smartlabel®

To facilitate Canadian manufacturers' participation in Food & Consumer Products of Canada's (FCPC) SmartLabel™ initiative, GS1 Canada is launching a new, value-added SmartLabel™ Extract service to provide the product content you have already certified for faster, more efficient development of your SmartLabel™ consumer webpages.

Having already invested the time and resources in ensuring quality data, you can now use also that content to populate SmartLabel™. Using content you have already certified also ensures you are maintaining data quality and consistency for your products across all platforms.

Because GS1 Canada knows what data SmartLabel™ requires, we can extract and organize data to SmartLabel™ specifications in a format that is already prepared for integration into SmartLabel™ consumer webpage templates.

SmartLabel™ Extract uses certified data from the ECCnet Nutritional Content registry, and offers flexible extract options for you to receive your data extract, such as downloadable files or an API feed.

Certify your data for SmartLabel™ Extract

SmartLabel™ Extract is driven by brand-owner certified data – our highest level of data excellence – through our ECCnet Nutritional Content (for food products) certification solution, powered by TrueSource™.

To certify your product data and get it ready for SmartLabel™ Extract, visit **www.gs1ca.org/ nutritional-content** to find out more about ECCnet Nutritional Content.

ECCnet Nutritional Content

Benefits of our SmartLabel™ Extract

Data Excellence: Our commitment to data excellence ensures bilingual product data is perpetually cleansed and updated, increasing accuracy and building trust between trading partners. SmartLabel™ Dashboard only contains your bilingual certified data from ECCnet Nutritional Content.

Operational Efficiency: Saves time by leveraging the data you have already certified in ECCnet Nutritional Content registry and extracting it an format ready for use in SmartLabel™ style sheets.

Increased Accuracy: Maps your existing data to the attributes SmartLabel™ seeks, eliminating human error and the need for intense or confusing data translation. SmartLabel™ Extract also automatically updates as you certify new content, giving you perpetually cleansed and updated data with each new extract.

Flexible Extract Options: Get your SmartLabel™ Extract in a format to suit your needs, including downloadable files or an API feed.

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ECCnet Data Excellence

Powered by TrueSource™

As directed by industry, GS1 Canada is the global leader in data excellence. All of GS1 Canada's solutions, tools and services are powered by TrueSource™, our commitment to being the one source of truth for complete and reliable product data and image content.

Our commitment to data excellence is foundational to all of our solutions and drives the ongoing development of data excellence tools and processes, including our product certification processes.

Use your extract to populate SmartLabel™ web templates

Need help finding an authorized solution provider?

If you do not have an in-house IT resource, a third-party solution provider can help you apply your certified data extracts to the SmartLabel™ consumer webpage templates.

To find an authorized solution partner, learn more about GS1 Canada's Authorized Partner Program by contacting us at **info@gs1ca.org** or call **1.800.567.7084.**

SmartLabel™ Extract is available to GS1 Canada subscribers with certified content.

For more information, please visit **www.gs1ca.org/smartlabel.**

To find out more about FCPC's SmartLabel™ initiative, visit **www.fcpc.ca/smartlabel.**